**Blogging Rubric**

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|  | **Exceeds Standard**  **✓+ (4.0)** | **Meets Standard**  **✓(3.0)** | **Below Standard**  **✓- (2.0)** | **Incomplete**  **U (1.0)** |
| **Time/Frequency** | * All blog posts are recorded in a regular and timely manner | * All blog posts are recorded in a mostly regular and timely manner | * All blog posts are recorded in a somewhat regular and timely manner | * All blog posts are recorded in an irregular and mostly untimely manner |
| **Content Quality** | * Posts are well organized, logical, and clear * Posts demonstrate depth of understanding, are thoughtful, and relate directly to objective/topic * Posts are sophisticated and display synthesis of learned content and construction of new meaning | * Posts are mostly well organized, logical, and clear * Posts demonstrate understanding, are thoughtful, and mostly relate directly to objective/topic * Posts are mature and display some synthesis of learned content and construction of new meaning | * Posts are somewhat well organized, logical, and clear * Posts demonstrate limited understanding, and mostly relate directly to objective/topic * Posts are adequate and display limited synthesis of learned content or construction of new meaning | * Posts are somewhat disorganized, illogical, and unclear * Posts demonstrate unclear understanding, and are somewhat unrelated to objective/topic * Posts are emergent and display unclear synthesis of learned content or construction of new meaning |
| **Communication** | * Thoughts are communicated clearly and can very easily understood * Posts use given objective to make a creative and substantial point thatextends beyond the topic * Posts consistently integrate topic with references to other blogs, sources, or personal experiences | * Thoughts are communicated mostly clear and can be easily understood * Posts use given objective to make a substantial point that mostly extends beyond the topic * Posts at times integrate given topic/objective with references to other blogs, sources, or personal experiences | * Thoughts are communicated somewhat clearly * Posts use given objective to make a point that somewhat extends beyond the topic * Posts occasionally integrate given topic/objective with references to other blogs, sources, or personal experiences | * Thoughts are communicated somewhat unclearly * Posts use given objective to make a direct point * Posts most often do not integrate topic/objective with references to other blogs, sources, or personal experiences |
| **Tone/Online Voice** | * Tone is positive in all responses * Student voice/use of audience is appropriate for the assignment and the objectives | * Tone is mostly positive in all responses * Student voice/use of audience is mostly appropriate for the assignment and the objectives | * Tone is somewhat positive in all responses * Student voice/use of audience is somewhat appropriate for the assignment and the objectives | * Tone is occasionally positive in responses * Student voice/use of audience is at times inappropriate for the assignment and the objectives |
| **Grammar/**  **Mechanics** | * All posts use complete sentences, no “text talk”, and demonstrate proficiency in proper grammar/mechanics | * All posts use complete sentences, limited “text talk”, and adequate use of correct proper grammar/mechanics | * All posts use complete sentences, some “text talk”, and limited use of proper grammar/mechanics | * All posts use some complete sentences, extensive “text talk”, and poor use of proper grammar/mechanics |

Time/Frequency: \_\_\_\_\_\_ Content Quality: \_\_\_\_\_\_ Communication: \_\_\_\_\_\_

Tone/Online Voice: \_\_\_\_\_\_ Grammar/Mechanics \_\_\_\_\_\_ SCORE: \_\_\_\_\_\_/\_\_\_\_\_\_

Comments/Descriptive Feedback: